



Corporate Brand Signatures

Fitts Industries, Inc. corporate signature is a trademarked identifying object of Fitts Industries, Inc. stair parts. Proper use of this logo is instructed to fulfill the overall impact of the design of this symbol.

This image may only be represented using digital files. For other form of media type please contact Fitts Industries, Inc. corporate office at 1.800.633.4213.

This symbol, a trademarked symbol recognized by law, must be used in the following formats at all times.

Logo

Official Logo



Official Logo Reversed



Formal Logo w/Type - Secondary Use Only



Formal Logo w/Type Reversed – Secondary Use Only



Use of the Fitts Industries, Inc. Logo

Print Medium in a White Field

Use of this identifier in print medium on a white field is to be used in traditional “black” format.



Print Medium Light & Dark Tone Fields

Use of this identifier in a print medium on a light toned field is acceptable. If the tonal background loses visual impact the “black” logo must be used.



In the following example it would be necessary to use the reversed logo type identifier.

Incorrect



Correct



Proportional Size and Scale

Size and proportion of this symbol has been established. Do not stretch or modify. If larger versions of this image are needed – please contact our corporate office at 1.800.633.4213.

Embroidery or Stitching

Embroidery of this Logo is not to exceed 2.75" in horizontal width.

Legal Disclaimer

The Fitts Industries, Inc. logo symbol is trademarked property of Fitts Industries, Inc. This logo is used to represent Fitts Industries, Inc. stair parts and no other. Any use of this logo representing products other than that of Fitts Industries, Inc. is punishable by law.